

eCorner is a leading provider of **secure eBusiness and eCommerce solutions**. We deliver a range of technology and services to our customers. Our services are wide ranging from general business consulting to specialised eCommerce advice. We will undertake projects for our customers to help develop and deliver Information Technology Solutions to business problems.

Our technology is equally suitable to many business models with our specialisation in eCommerce and Web based solutions. eCorner delivers solutions to a broad range of customers - from large multi-nationals to smaller home-based organisations. We also have over 60 partner companies that offer design, development, support, hosting and a broad range of advanced technologies and services. We have people that can undertake complex Business Process Reviews and manage large and complex projects.

Our customers rely on our choice of leading technologies:

- **ePages<sup>™</sup> - eCommerce Software**
- **ePages<sup>™</sup> White Labelled Mass Hosting – eCommerce Solution for Service Providers**
- **ePages<sup>™</sup> eMarketplace – Multi-vendor Online Marketplace Solutions**
- **Cloudmark<sup>™</sup> - Message Security Solution**
- **etracker<sup>™</sup> - Real-time Web Analytics**
- **Omikron<sup>™</sup> (Fact-Finder<sup>™</sup>) – Advanced Search Engine Technology**

The most successful Internet Businesses have been able to grow large communities of users to facilitate large volumes of transactions. Organisations large and small have entered the internet business world and quickly created communities of users for their businesses and market spaces. So the right combination of products, technology and marketing can lead to rapid growth and high rates of returns on investment. eCorner can lower the financial barriers to entry, helping merchants to **accelerate time to market and reduce operating costs** while providing access to large communities of consumers. The consumer will benefit from improvements to product choice, convenience and the online experience itself. Our solutions provide world leading functionality for both merchants and consumers with ease of self-service and securely managed.

We have many core corporate customers such as:



**Determined to be different**  
**Commonwealth Bank**



## Our Customer Base – ePages V5

### Growing with our customers'

eCorner commenced operations in January 2004. Since then, we have accelerated the acquisition of customers and partners through investment in infrastructure, technology and marketing. Our customers range from small, 'home-based' businesses to large corporations and they all receive the same level of customer service and support.

Our partner network covers all parts of Australia and New Zealand; and we are now represented in Asia. We have an extensive list of customers that rely on eCorner for their eBusiness solutions:



### Urbanbaby

[www.urbanbaby.com.au](http://www.urbanbaby.com.au)

A successful small business providing baby and pregnancy related products online. Urban Baby have become one of the best know brands for baby products in Australia.



### Hats Online

[www.hatsonline.com.au](http://www.hatsonline.com.au)

Hats Online allow customers to design their own products and request a quotation. All this is automated through an eCorner hosted store.



### Manchester Online

[www.manchesteronline.com.au](http://www.manchesteronline.com.au)

Manchester online is a marketplace where you can buy all types on Manchester at great prices.



### Dick Smith Electronics

Dick Smith is one of the leading suppliers of electronics, DVDs, CDs and games. Their website is one of the most visited in Australia and New Zealand

[www.dse.com.au](http://www.dse.com.au)  
[www.dse.co.nz](http://www.dse.co.nz)  
[www.tandy.com.au](http://www.tandy.com.au)



### Weight Watchers Australia

Weight Watchers are one of the world's largest retailers. They sell all manner of merchandise and memberships online.

[www.weightwatchers.com.au](http://www.weightwatchers.com.au)  
[www.wvfm.com.au](http://www.wvfm.com.au)



### Ferrit (Telecom NZ)

Ferrit is the place to go to buy new products online in New Zealand. They carry over 2 million products from over 100 retailers.

[www.ferrit.co.nz](http://www.ferrit.co.nz)

## Company Information

### About eCorner

eCorner is an Australian company with customers and partners throughout the Asia-Pacific region. We deliver technology solutions and consulting services that help you build and manage your business. We have a broad range of technology solutions including:

- **eCommerce Storefront Solutions**
  - Tier One Web hosting facilities
  - Domain Management
  - Payment Processing Systems
- **Anti-Spam and Phishing**
- **Real time web analytics**
- **Advanced 'Search Systems'**

eCorner has its headquarters in Sydney and has representatives or resellers in all states of Australia, in New Zealand and in Hong Kong.

eCorner is a member of the **Australian Information Industry Association** and the **Internet Industry Association** and is a Professional Partner with the **Australian Computer Society**. eCorner maintains Professional Indemnity Insurance covering our customers for up to \$5 million.

### Contact Details

**eCorner Pty Ltd**  
**(ABN # 25 107 795 568)**

**Head Office:**  
5/310 Victoria Road  
Gladesville NSW 2111  
AUSTRALIA

**Mailing Address:**  
PO Box 938  
Gladesville NSW 1675  
AUSTRALIA

Freecall Australia: 1800 033 845  
Freecall New Zealand: 0800 501 017  
International Phone: +61 2 9494 0200  
Fax: +61 2 9817 8975

Enquiries eMail [info@ecorner.com.au](mailto:info@ecorner.com.au)  
Corporate Website [www.ecorner.com](http://www.ecorner.com)  
Buy a store [www.ecornerstoresplus.com.au](http://www.ecornerstoresplus.com.au)  
eCorner Marketplace [www.ecornerstores.com.au](http://www.ecornerstores.com.au)  
Cloudmark [www.cloudmark.com.au](http://www.cloudmark.com.au)  
eCommerce Test Drive [www.ecommercetestdrive.com.au](http://www.ecommercetestdrive.com.au)